



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN SOUTH CAROLINA

## CONGRESSIONAL DISTRICT 4

Number of Recreational Boats*	<b>33,381</b>
Recreational Boating Industry Businesses	<b>36</b>
Total Jobs	<b>2,568</b>
Annual Recreational Boating-Related Spending	<b>\$301.2</b> MILLION

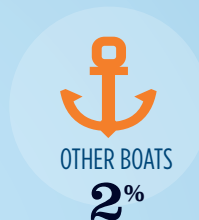
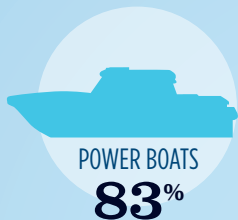
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$326.2** MILLION

### RECREATIONAL BOATS IN SC-4

TOTAL BOATS\* **33,381**

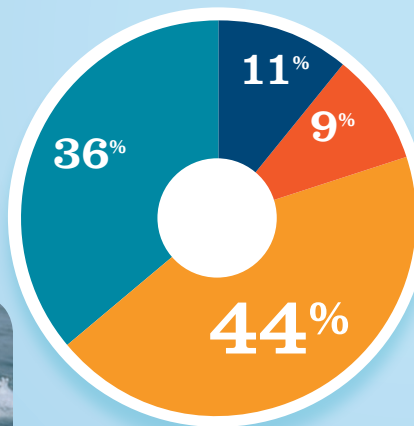
REGISTERED BOATS	<b>33,381</b>
Power boats	27,692
PWCs	4,538
Sailboats	571
Other Boats	580
HOUSEHOLDS PER BOAT	7.8



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN SC-4

TOTAL BOATING JOBS	<b>325</b>
Boat Building	-
Motor / Engine Mfgr.	118
Accessory / Supplies Mfgr.	144
Dealers / Wholesalers	27
Boat Services	36



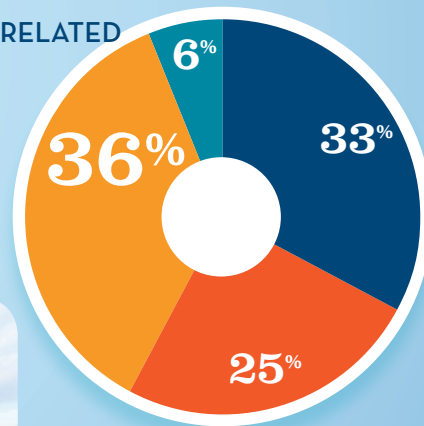
BOAT BUILDING †  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES

† 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN SC-4

TOTAL BUSINESSES	<b>36</b>
Boat Building	-
Motor / Engine Mfgr.	2
Accessory / Supplies Mfgr.	13
Dealers / Wholesalers	9
Boat Services	12



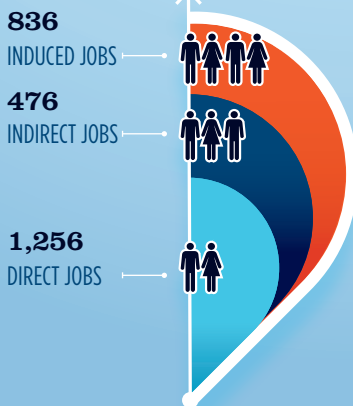
BOAT BUILDING †  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES

† 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN SC-4

EST. TOTAL JOBS	<b>2,568</b>
EST. TOTAL LABOR INCOME	<b>\$106.3</b> MILLIONS
Est. Direct Income	\$43.0
Est. Indirect Income	\$26.7
Est. Induced Income	\$36.6



### RECREATIONAL BOATING INDUSTRY SALES IN SC-4

Boat Building	\$0.0	<b>\$0.0</b> MILLION
Motor / Engine Mfgr.	\$69.4	
Accessory / Supplies Mfgr.	\$35.4	
TOTAL MFGR. SALES	<b>\$104.8</b>	
Dealers / Wholesalers	\$14.0	<b>\$35.4</b> MILLION
Boat Services	\$11.4	<b>\$14.0</b> MILLION
TOTAL RETAIL & SERVICES SALES	<b>\$25.4</b>	<b>\$11.4</b> MILLION

BOAT BUILDING  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University